



**The Champions for those who create the jobs
that make Huntington Beach great.**

WHAT WE DO

ADVOCACY

- Voice and representative for businesses
- Bridge gaps between business community and the City
- Proactively address legislation
- Protect businesses

BUSINESS DEVELOPMENT

- Central source of information and a one-stop shop for businesses
- Provide education through Chamber U: e-learning and online training courses
- Create connections between investors and the community
- Mentorship for start-up businesses and organizations
- Networking hub

BUSINESS PROMOTION

- Create awareness through various communication vehicles, including the re-vamped news publication, *The HB Business Journal*
- Communicate pertinent and relevant information to the business community as a whole
- Deliver your message in an effective and cost-friendly manner

INVESTMENT BENEFITS

TIER 1

TIER 2

TIER 3*

TIER 4

TIER 5

Involvement Opportunities

Chamber decal & usage of Chamber logo	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Sponsorship opportunities	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Welcome packet (print version)	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Free admission to New Member Event	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Ability to join committees	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Access to monthly networking events at discounted investor price		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Individual advocacy opportunities		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Committee leadership opportunities		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Member login/profile		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Full ribbon cutting ceremony with plaque and video •			<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Monthly networking events tickets - 2				<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
10% Leadership Academy discount •					<input checked="" type="checkbox"/>
6-month pass to AM Connect or B2B					<input checked="" type="checkbox"/>
Promotional table at B2B •					<input checked="" type="checkbox"/>
2 tickets to annual event					<input checked="" type="checkbox"/>

Service Benefits

S.C.O.R.E Workshops	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Basic affinity programs	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Affinity program partnership opportunity		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Certificate of origin with notary •			<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Certificate of free sale and export •			<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Social media posts				<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Employment posters •				<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Social media management - one platform •				<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Complimentary Boardroom usage - one time •				<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
How-to' templates: press release, business cards, group •				<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>

Marketing Benefits

Basic business listing/profile (phone number only)	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Business-to-business connections	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Full business listing (phone number & address)		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Business listed in publications with phone number •		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Ability to add job postings •		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Web access to event calendar •		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Web access to member-to-member promotions •		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Web access to press releases •		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
In-office marketing opportunities •			<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Enhanced web listing •			<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Enhanced/full listing in The Guide •			<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
White pages •			<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Member mailing list •			<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Extra category in enhanced listing •				<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Bold listing in The Guide •				<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Business Spotlight video •				<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Two extra categories in enhanced listing					<input checked="" type="checkbox"/>
Bold/highlighted/boxed listing in The Guide					<input checked="" type="checkbox"/>

Publication Opportunities

Blog article/content •			<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Editorial in Tuesday E-Blast			<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Feature article in HB Business Journal - one issue				<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>

Advertising Opportunities

1/4 ad in the HB Business Journal •				<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
1 E-Blast •				<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Tile ad on E-Blast and website - one month •				<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Chamber Bucks sponsor •					<input checked="" type="checkbox"/>
1/2 page ad in HB Business Journal - one issue •					<input checked="" type="checkbox"/>
2 E-Blasts •					<input checked="" type="checkbox"/>
Banner ad on website - one month •					<input checked="" type="checkbox"/>
Hold music ad - one month •					<input checked="" type="checkbox"/>

• denotes individual purchase opportunity

* Companies/organizations with 50+ employees must begin at Tier 3

\$200

\$350

\$550

\$1,000

\$1,500

INVESTMENT TIER

Totals

- Tier 1
 Tier 2
 Tier 3
 Tier 4
 Tier 5

\$

ADDITIONAL SERVICES

<input type="checkbox"/> 1 E-Blast	\$150	\$
<input type="checkbox"/> 1/2 page ad in HB Business Journal - one issue \$525	\$525	\$
<input type="checkbox"/> 1/4 ad in the HB Business Journal	\$350	\$
<input type="checkbox"/> 2 E-Blasts	\$300	\$
<input type="checkbox"/> Banner ad on website - one month	\$150/mo	\$
<input type="checkbox"/> Blog article/content	\$25/post	\$
<input type="checkbox"/> Boardroom usage	\$100/hr or \$400/day	\$
<input type="checkbox"/> Bold listing in The Guide	\$100	\$
<input type="checkbox"/> Business listed in publications with phone number	\$100	\$
<input type="checkbox"/> Business Spotlight video	\$300	\$
<input type="checkbox"/> Full ribbon cutting ceremony with plaque and video	\$200	\$
<input type="checkbox"/> Certificate of free sale and export	\$200	\$
<input type="checkbox"/> Certificate of origin with notary	\$200	\$
<input type="checkbox"/> Chamber Bucks sponsor	\$200/side	\$
<input type="checkbox"/> Chamber plaque	\$40	\$
<input type="checkbox"/> Employment posters	\$50	\$
<input type="checkbox"/> Enhanced/full listing in The Guide	\$150	\$
<input type="checkbox"/> Enhanced web listing	\$100	\$
<input type="checkbox"/> Extra category in enhanced listing	\$150	\$
<input type="checkbox"/> Hold music ad - one month	\$100/mo	\$
<input type="checkbox"/> How-to' templates: press release, business cards, groupon	\$100/yr	\$
<input type="checkbox"/> In-office marketing	\$30	\$
<input type="checkbox"/> Leadership Academy	\$1,250	\$
<input type="checkbox"/> Member mailing list	\$150	\$
<input type="checkbox"/> Posted job opening	\$25/posting	\$
<input type="checkbox"/> Posted event to event calendar	\$25/event	\$
<input type="checkbox"/> Posted member-to-member promotions	\$25/promotion	\$
<input type="checkbox"/> Posted Press releases	\$25/press release	\$
<input type="checkbox"/> Promotional table at B2B	\$100	\$
<input type="checkbox"/> Social media management	\$150/month per platform	\$
<input type="checkbox"/> Tile ad on E-Blast and website - one month	\$100/mo or \$1,000/yr	\$
<input type="checkbox"/> White pages	\$100/year	\$

\$25

one-time processing fee

\$

Grand Total
(additional services plus membership tier)

Signature

Date



HUNTINGTON BEACH
Chamber of Commerce

NEW INVESTOR APPLICATION

Advocacy • Business Development • Business Promotion

The champion for those who create the jobs that make Huntington Beach great.

Company/Organization: _____

Primary Contact Name & Title: _____
Phone: _____ Email: _____

Address: _____ City: _____

State: _____ Zip: _____ Phone: _____ Fax: _____

Website: _____

Preferred Directory Category(ies): _____

Additional Contacts

Name: _____ Phone: _____ Email: _____

Name: _____ Phone: _____ Email: _____

Name: _____ Phone: _____ Email: _____



hbchamber • @hbchamber • @hbcoc

List Your Platforms Here

Facebook: _____ Instagram: _____

Twitter: _____ Other: _____

----- FOR OFFICE USE ONLY -----

Payment Method: Credit Card Cash Check

Card Type: AMEX MasterCard Visa Discover

Card Number: _____ Exp. Date: _____

Security Code: _____ Purchase Type: New Investment Amount: \$ _____

Investor Billing Information

Name: _____ Company: _____

Billing Address (required): _____

City: _____ State: _____ Zip Code: _____

Investor Signature: _____ Date: _____

Please sign to verify all information is correct. This information will be used on our website, Directory and Chamber correspondence. Your investment is non-refundable and non-transferrable. There will be a one-time \$25 processing fee.

For further information and to return the completed application, please contact:

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