



ANNUAL FUNDRAISER

The Huntington Beach
Chamber of Commerce

To Our Valued Sponsors:

Don't miss this opportunity to be a sponsor for our

1st Annual 2024 Taste of Huntington Beach

The Taste of Huntington Beach is calling your name! Join us on **Sunday, August 25th, 2024** from **11:00 AM to 4:00 PM** for the ultimate showcase of your business and products. Presented by the Huntington Beach Chamber of Commerce, this is the first annual Taste of HB event! Be a part of history and make a lasting impression on over 500 So-Cal attendees. This established community event offers the perfect platform for you to engage with your audience and get your message across. With delicious samples of food from local restaurants and sips from premium wineries and craft breweries, the Taste of Huntington Beach is set to be the ultimate taste sensation!

As a sponsor, you'll automatically be featured in the Taste of HB program, weekly E-newsletters that go out to over 3,100 subscribers, and your logo on the Taste of HB website sponsor page with a link to your website.

Want to go further? We offer customizable sponsorship levels that can include your company's logo on online tickets and your ad in the event program. You'll also receive announcements and signage that highlight your prominently positioned complimentary booth.

ALL SPONSORSHIPS INCLUDE:

- Listing in the Taste of Huntington Beach program
- Business name and logo on **weekly** e-newsletter to over 2,500 subscribers
- Logo on the Taste of HB website sponsor page, with a link to your website

Make a lasting impression on your audience and become an integral part of this important fundraiser for the Huntington Beach Chamber of Commerce. Don't miss out on this amazing opportunity to showcase your business and products. Join us at the Taste of Huntington Beach and make your mark!

Sincerely,

Tina Figarsky
Huntington Beach Chamber of Commerce
714-536-8888
tfigarsky@hbcoc.com

Learn more about us at www.TasteHB.com

Follow us on Facebook @tasteofhuntingbeach



2024 SPONSOR LEVELS

ALL SPONSORSHIPS INCLUDE:

- Listing in the Taste of Huntington Beach program
- Business name and logo on monthly e-newsletter to over 2,500 subscribers
- Logo on the Taste of HB website sponsor page, with a link to your website

ADDITIONAL BENEFITS PER SPONSOR LEVEL:

\$450 - CHAMBER PARTNER

- **2 VIP Tickets**

\$750 - PRESTIGE

- **2 VIP Tickets**
- Promotional post on TASTE Facebook page, social media platforms, program
- 10' x 10' Exhibition space including 1 tables and 2 chairs

\$1250 - BRONZE

- **4 VIP tickets**
- Listing on TASTE venue signage, shout outs during the event
- Logo on the Taste Sponsor page
- Authorized to hang advertising banner on the event fence
- Promotional posts on TASTE Facebook page & social media platforms
- 10x10 booth space with 1 tables, 2 chairs

SILVER - \$1750

- **6 VIP tickets**
- Logo on Taste venue signage, shout outs during the event
- Logo on the Taste website home page **and** the sponsor page
- Authorized to hang advertising banner on the event fence
- Promotional posts on TASTE Facebook page
- 10' x 10' Exhibition space including 1 table and 2 chairs

GOLD- \$2,750

- **10 VIP tickets**
- Logo on Taste venue signage
- Logo on the Taste website home page **and** the sponsor page
- Authorized to hang advertising banner on the event fence, shout outs during the event
- Promotional posts on TASTE Facebook page
- Logo on print advertising, internet marketing, promotional flyers, posters and event banner**
- 10' x 10' Premium Exhibition space including 2 tables and 4 chairs

PLATINUM - \$5,000

- **20 VIP tickets**
- Logo on Taste venue signage, shout outs during the event
- Logo and advertising message on the Taste website home page **and** the sponsor page
- Logo on print advertising, internet marketing, promotional flyers, posters and event banner**
- Authorized to hang advertising banner on the event fence
- Multiple promotional posts on TASTE Facebook page & social media platforms
- Shout Out 30-second promotional video spot on our website and social media
- 10' x 10' Premier Exhibition space including 2 tables and 4 chairs



Item Sponsors

As an Item Sponsor, your company logo and/or company name will appear on the item, and your company will be acknowledged in the Taste of HB Program as an Official Item Sponsor.

OFFICIAL TASTING GLASS-- \$3,000 = COMPANY LOGO ON 150 WINE GLASSES & GOLD LEVEL SPONSOR BENEFITS:

- **10 VIP tickets**
- Logo on Taste venue signage
- Logo on the Taste website home page **and** the sponsor page
- Authorized to hang advertising banner on the event fence
- Promotional posts on TASTE Facebook page
- Logo on print advertising, internet marketing, promotional flyers, posters and event banner**
- 10' x 10' Premium Exhibition space including 1 table and 2 chairs

OFFICIAL TASTING PLATE- \$3,000 COMPANY LOGO ON 150 WINE PLATES & GOLD LEVEL SPONSOR BENEFITS:

- **10 VIP tickets**
- Logo on Taste venue signage
- Logo on the Taste website home page **and** the sponsor page
- Authorized to hang advertising banner on the event fence
- Promotional posts on TASTE Facebook page
- Logo on print advertising, internet marketing, promotional flyers, posters and event banner**
- 10' x 10' Premium Exhibition space including 1 table and 2 chairs

OFFICIAL EVENT BAG -- \$3,000 COMPANY LOGO ON either 750 General Admission plastic bags or 150 VIP bags & GOLD LEVEL SPONSOR BENEFITS:

- **10 VIP tickets**
- Logo on Taste venue signage
- Logo on the Taste website home page **and** the sponsor page
- Authorized to hang advertising banner on the event fence
- Promotional posts on TASTE Facebook page
- 10' x 10' Prime Exhibition space including 1 tables and 2 chairs

Contact Tina Figarsky at tfigarsky@hbcoc.com for a custom sponsor package for VIP items.

****This depends on when paid Sponsor Package is returned and deadlines for printing are met**

IN KIND SPONSORS

In-kind contributions represent the provision of goods or services which add promotional or incentive value to the Taste of Huntington Beach. Product donations can be combined with cash donations to attain higher sponsorship levels. Product sponsorships are encouraged for items such as, water, soda, tea, coffee, serving ware, etc.

Contact Tina Figarsky at tfigarsky@hbcoc.com for a custom sponsor package for VIP items.



SPONSOR APPLICATION

SUNDAY August 25, 2024 11:00 AM – 4:00 PM

Huntington Beach Sports Complex; 18100 Goldenwest Street; HB, CA 92648

Event held rain or shine www.TasteHB.com

EXHIBITOR/SPONSOR GATE OPENS AT 8 AM AND CLOSSES AT 10:30 AM

Company Name: _____

Description of Business: _____

Address/City/Zip: _____

Name of Main Contact: _____ Phone Number: _____

Email: _____

Website: _____

Would like a booth at the Taste: Yes _____ No _____

On Site Contact Name/Cell Phone: _____

Will You Do On-Site Sales? Y _____ N _____ *(No drawings/raffles to collect money and no table sharing)*

If located in Huntington Beach, your business license #: _____

If you are selling and not located in HB, list your seller's permit #: _____

(Please send a copy of your seller's permit listing Huntington Beach as a sub-location)

PLEASE INDICATE YOUR SPONSOR LEVEL

PLATINUM SPONSOR	\$5000	
GOLD SPONSOR	\$2750	
SILVER SPONSOR	\$1750	
BRONZE SPONSOR	\$1250	
PRESTIGE SPONSOR	\$750	
CHAMBER PARTNER	\$450	
TASTING GLASS SPONSOR	\$3000	
TASTING PLATE SPONSOR	\$3000	
EVENT BAG SPONSOR	\$3000	

Submit Completed Form by e-mail to: tfigarsky@hbcoc.com Invoices will be sent upon acceptance of your application.

ALL FORMS AND PAYMENTS MUST BE RECEIVED BY MONDAY, August 12th, 2024.